MRCC Board Meeting March 17, 2022 10:00 AM Minutes by Judy Casad Zoom Meeting Attendees: Nadine Scott, Carol Tannenbaum, Judy Casad, Chris LaVoie, Melanie Brite, Jeff Malik, Paul Dage, Pete Petty, Marilyn Cross, Jeffry Dehne, Stephen Hoshaw, Gerry Aster

- 1. Meeting Called to order by Nadine at 10:00 am
- 2. Music Event discussion with Paul. First event at the Red Barn in Vida. Chamber banner to exhibit at events and a 10x10 booth for chamber & members. Confirmed that MRCC will
- 3. **Approval of February Minutes**: Carol advised that membership dues was not clear and requested to revise.
- 4. **Treasurers Report**: Carol Card from Betty Kohler thanking funds for the December lighting event. Carol will be working with a tax preparer Gurumukh Khalsa. Nadine Motion to approve treasurers report, Judy seconds, approved.
- 5. **Membership Manager and/or Accountant** Nadine & Judy Suggestions from the Springfield for our membership needs:
  - a. Springfield Chamber is not in a position to accept payment for tasks but, advise the following: MRCC pay stipends for membership management and social media efforts.
  - b. Recruit a data expert to the board or membership to pay a stipend to membership members. Membership benefits handout is updated to provide members.
  - c. MRCC Facebook post & Website: recruit a facilitator
  - d. Compensation at \$20 per hour for help MRCC consider to pay \$580x2 to get the membership up-to-date. 29 hours throw \$1,000 to a person to get this done. Carol reminded that the funds come from dues, and we can redirect funds to get this done.
  - e. Website will do an auto reminder for renewal, but a Manager needs to follow up on a monthly basis. Income to pay this position comes from these membership dues. Goal of 40 members or more!
  - f. Nadine's motion is to hire a bookkeeper for the initial task at \$1,000, Judy seconds, all approved
  - g. Judy's motion is to pay a membership manager a stipend of \$100 per month to follow up on members' dues paid, Chris seconds, all approved. Judy will take the contacts to move forward and report to Nadine.

## 6. **Tourism updates** Carol

10 min

- Need more folks involved with the tourism committee. Blue Sky is reconsidering needing the feeling of the chamber engaging with the businesses.
- McKenzie Gateway signs: Legislature approved \$150K funds with Tim Laue & Funk Levitts \$30K donated with a match in \$30K. Levitts will ensure ODOT, property owners etc to erect the sign. Approval just east of fish lake from USFS. Ground breaking in May 2022 depending on property owner. Chamber has earmarked \$40K. Funds from Springfield Chamber, NWCC & possibly OCCU are suggested as fund sources. Partner with CDC in awareness efforts to our membership and residents. Utilize Funk Levitts to take on the roll to assist in develop the plan of fundraising. Carol will go to Funk Levitts and ask them to take on the fundraising project and inform us of a plan. Carol will inform the board progress, and the board will do what it takes to keep momentum moving forward to get this project done asap.

- 7. Chris presented Spencer Duley as a paid CDC community outreach representative. Judy suggested the board splits up a one-on-one contact with members and emphasized importance of making them feel we are doing things. Nadine said Ethan will post Event flyers on Website since we pay him a monthly fee for his services.
- 8. Revisit additional funds to support Music Events. Nadine presented that the committee would like the additional \$2500. Judy clarified that revisiting it would be after they have 6mths to a year to show us how they are pulling it all together, and allow additional funds to be earmarked for that venue. The additional \$2500 set aside to go to other members to offset their costs for entertainment to help upriver lodging during off season. This allows funds for more than one member and open the ability to show support. June Sept is full with lodging and does not need events to help fill rooms. Funds are best spent Oct April/May
- 9. Election for board members, anyone can nominate. Board votes on board members, and board votes on Executive Board. Get out and recruit members and board members. Send nominations to Ken. Read membership benefits. Provide Bylaws to new board members.
- 10. Annual membership meeting: Sunday April 10, 1pm at Vida office, Nadine handles food, Judy prepares invite, Nadine acquires GC's for drawing. Chris proposes to authorize Nadine to purchase \$500 worth of gc's to be used through-out the year for event giveaways. Nadine seconds, all approved.
- 11. Judy will send an announcement and will follow up suggests to meet up with Spencer Duley. Chris will arrange a meeting. Judy will make flyers.
- 12. Melanie Brite officially resigned. This is her last meeting as a board member.

Focus: The MRCC will focus on staying on task with consistent meetings for 2022.

To promote increased tourism and overnight stays in the McKenzie River area.

Meeting adjourned at 12:24 AM

/jc