

1. Meeting Called to order by Nadine at 10:00 am
2. **Approval of March Minutes:** Carol advised that membership dues was not clear in regard to. Carol motioned to accept with revisions 2nd by Nadine, all accepted, except Ken due to not in attendance at the meeting.
3. **Treasurers Report:** Carol reported that the MRCC 2021 taxes have been filed. Nadine motioned to accept with changes 2nd by Ken, all accepted.
4. **Recap on the Annual Membership Meeting** on April 10th. Nadine, Judy, Carol & Chris attended. Ken dropped of food. Great attendance despite the snow. 19 adults 4 children in attendance. Lots of food. Vida Café – 5 pies. McKenzie Station Pub & Bar prepared French dips, Ike's 2 Lg & 1 small pizzas, Lucky Logger lasagna, Takoda's 3 dozen chicken wings & Obsidian 3 doz chicken wings, Vinnie's BBQ blue cheese potato salad & all was delicious. Total cost \$558.11 – Three \$25 GC's raffled off for Blue Sky Market (Winner, Jack Richardson), Everyone's Market (Winner, Sequioa), and Leaburg Store (Winner, Patty Starr). Introductions, networking and connections was successful. Asked for new faces to be on board and support. Attendees and minutes of the event attached.
5. **Membership & Website:**
 - a. Website updates with Judy, Mary, Carol & Ethan. Slowly evolving. Carol signed MRCC up with Stripe to take over Paypal online that will enter payment info with auto renewal notice.
 - b. QR code needs to take users to a list of only Featured Events. There are two Event pages. One for community calendar and one for Featured Events (Featured events also show up on the calendar)
 - c. Ethan has been asked to put a new tab for **Professional Services**, and also add a page for **Supporting Members**.
 - d. Mary has been updating one-on-one member to get them up-to-date with dues and content on website. She instructs Members to go into website and sign-up for new payment program. Once that is done, they will get an automatic renewal one week prior to their due date with a few more reminders, and late notice (Notices stop when paid). New signup announcements go to Carol, Mary, Nadine & Judy. Mary's email is Membership@McKenzieChamber.com. Carol needs to send Mary info when a member pays by check.
 - e. Mary's initial work to get the membership updated, proposes to give a \$200 gift card will be awarded to her. **Nadine proposes to pay a \$100 stipend to Mary to do membership management, which includes encouraging joining, Judy seconds, all in favor no opposed.** The board agreed to pay the first month \$125 and have Mary sign up as a Supporting Member. Judy will talk with Mary about continuing on with stipend and . Carol will follow-up with gift card award and invoice instructions for stipend.
 - f. Nadine has a list of people to contact to recruit. Ken believes RAIN may be a good recruitment avenue to reach out to. Ken will ask Mike Kruse to help recruit service providers.
 - g. Judy will work on finding a lead for handling materials to the rooms of lodges.
6. **Tourism Update**
 - a. Gateway signs moving forward, ground breaking date not confirmed. Expect plan for outreach to collect additional fund raising.
 - b. Need more outreach to bring people in to help with projects discussed in the Tourism Meetings. Need to get the lodging properties involved. Working with TLC to work on recruiting and assist with room book, materials for tourists. Upcoming plan for supplementary materials until the room books can be updated. Materials: Letter-sized Events Poster (laminated), Travelers Guide & ECC Visitor Guide
 - c. Online marketing with TLC website, link to the MRCC website – imperative to get the MRCC Website up-to-date. Extra funds are available to pay Ethan to get this done. Cost to participate is up to \$200 per month. Formerly \$400 per month.
 - d. Irish Team is confirmed to be at the MCTF. A lot of activity will be upriver due to use of track.
 - e. Marketing our communities in the shoulder season, need lodging properties to help make a plan.
 - f. Caddisfly Music festival date is Sunday, June 26, 1-4pm. A Mexican food vendor attending. Need an invoice for payment of \$2,500

Board Members

President: Nadine Scott VP: Ken Engelman Treasurer: Carol Tannenbaum Secretary: Judy Casad
Board Members: Chris LaVoie, Michael Kruse and Patty Starr

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