

1. Meeting Called to order by Judy at 10:05 am
2. Community Member Discussion
  - a. Andy Vobora presented opportunity for signs at businesses to support the World Athletic Championship Games and welcome banners or yard signs to alert visitors driving through the Valley.
  - b. Richard Killen presented **RAIN: Entrepreneurial Eco System Building**. Start new businesses. Rural Grants from ARPA Dollars through Federal-State-County-City COVID Funds. Job offer starting July 22-June 24. Local individual to research top need in Community as a project to oversee. Contracted at 5K per month. Depending on project it might need additional grant funds.
  - c. Walter Wilson VMCC County approved the building permit – fundraisers: 1. Flea Market @ Presbyterian Church in Waltherville 2. Float Your Boat Poker w/ Billy Pruitt -- close to having funds to build, and raising more for interior items
  - d. Jerri-Jo introduced as owner of Leaburg Store. Local Eugene now McKenzie River residents. Husband Jon a river guide. Former nurse/record tech for state-wide w/PeaceHealth Hospitals & Clinics. Taking on marketing for MRCC.
  - e. Robin Roberts Grant for Prom is being fulfilled. Receipts coming, not all funds used. Thanks for the beautiful memory. Funds came from State Chamber of Commerce for after-fire recovery.
3. **Approval of March Minutes:** Judy will complete minutes - tabled approval to June. Chris LaVoie requests Mr. Barons last name to be added to February mins to avoid confusion of responsibility assignment.
4. **Treasurers Report:** Carol presented the report. Stripe is new payment method on Website, and amt is odd due to charges removed prior to deposit. **Judy moved to accept, Ken second – all approved.**
5. **Website:** Judy presents: MRCC will share events, news & opportunities through the website and Facebook Social Media posts will point to the Website. As info comes in, it will be edited to fit the posts. Judy will work with Jerri-Jo to take on this position. Judy will continue to help get the website revised and up-to-date. Featured Events is working but needs to be in order by dates. Boosting activities – fun opportunities in the great outdoors. Mary has accepted the Member Management position updated swipe allowing members to sign up a payment program which reminds when due, several reminders until paid. Mary will make sure members actually re-sign up. Working on a **Supporting Members** page. Working on adding another tab for **Service Providers**, Ethan wants \$500 to do discovery. Chris recommends to explore the original developer to get this done. – the Board voted on funds to pay to get this done. **Carol Moved to approve \$400 for additional expense to develop effective updates, Ken second – all approved.**
6. **Tourism Update**
  - a. New attendees! Plenty of work to do
  - b. Audio recording for the McKenzie will be visiting, bringing new rack-cards, download is free thru Aug 22. Ad in OR 22
  - c. Caddisfly Concert June 26 1-4pm 3 bands lined up & Mexican food cart. Funding was provided.
  - d. Lodging Directories: interim is to provide a combo of 1. ECC visitor guide 2. Small events poster into existing directories 3. McKenzie Traveler's guide. Jonnie will pick up and drop off with Sydney who will distribute to Inns. Ken will deliver to Sydney
  - e. Gateway signs in progress. Funk Levis taking on fundraising efforts. Good response, but how to get money. MC partners may serve as the depository for funds earmarked for funds. They approved. Very optimistic on reaching our goal. Ground breaking date to-be-determined.
  - f. Map on Track Events filled in kiosks. Irish team in July?
7. **Discovery Center.** Commitment from State Lottery. Hired 3 professional fundraisers over next 3 yrs. June 23, kickoff a 7M fundraising effort. Can schedule out. Opening date of completed Discovery Center will be June of 2025. Mike McCue designer for interactive displays. 10 different interpretations of the area for tourism/guiding. A traveling model for investors will be available next summer of 23. Boat building class attendees from out of state and was very successful and will grow.
8. **Additional Business:** Leaburg Store is the unofficial home of the Bottle Boys
9. Next board meeting is June 16, 2022

**Mission** To promote increased tourism and overnight stays in the McKenzie River area.  
**Focus** MRCC will stay on task with consistent meetings for 2022, recruit board members, membership and participation in the Tourism Committee Meetings.

Meeting adjourned at 11:05 AM

/jc

#### Board Members

President: Nadine Scott VP: Ken Engelman Treasurer: Carol Tannenbaum Secretary: Judy Casad  
Board Members: Chris LaVoie, Michael Kruse and Patty Starr

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