

1. Meeting Called to order by Judy at 10:00 am
2. Community Member Introductions
 - a. Jerri-Jo introduced as co-owner Jon of the Leaburg store with her husband. From Eugene, now local McKenzie River residents. Former nurse/record tech for state-wide w/PeaceHealth Hospitals & Clinics. Taking on marketing for MRCC.
3. **Approval of March Minutes:** February thru May minutes were distributed. **Ken moved to accept, Nadine second – all approved.**
4. **Treasurers Report:** Judy presented the report. Stripe is new payment method on Website, and amt is odd due to charges removed prior to deposit. Monthly fee for Banner Ad and Event Ad is \$280 for 12 months. Can change out every two weeks. **Judy moved to accept, Nadine second – all approved.**
5. **Website:** Mary will be visiting members upriver to recruit and taking on list of service providers to recruit as well. So send your folks to Mary for her to contact. Permaflyer to promote member businesses in kiosks will be an incentive either vertical or horizontal and option for 2 businesses per flyer to fit the demand. Jerri-Jo working on marketing on website and social media.
6. **Tourism Update**
 - a. Still need new attendees! Plenty of work to do
 - b. McKenzie Audio Tour recording for tourists. Christie Hey will be bringing rack-cards to place & promote, download is free thru Aug 22. Ad to promote it is in OR 22
 - c. Caddisfly Concert June 26 1-5 pm 3 bands lined up & Mexican food cart. Funding was provided. Chamber booth is open for member marketing materials. Contact Nadine.
 - d. Lodging Directories: interim is to provide a combo of 1. ECC visitor guide 2. Small events poster into existing directories 3. McKenzie Traveler's guide.
 - e. Gateway sign groundbreaking is by invite-reservations only for June 23 at 11am, a bus will transport from parking at Hendricks park to the site. A celebration to follow. Marketing to public will be post event. Funk Levis taking on fundraising efforts.
 - f. Irish team will be in Blue River July 5-12 – They are staying at the Basketball academy and folks are welcome to go watch at the track. A media event to welcome them is scheduled for June 16 at 1pm. No hosting will be necessary.
7. **Discovery Center.** Michael McCue – a former designer with Disney is on task to assist 5 member committee pre-planning presentation in the 10,000 sqft area. Working through code restrictions, design of building and presentations for a proposal for building permit. In June 23, a 7M fundraising kickoff will start. Can schedule out. Opening date of completed Discovery Center will be June of 2025. Mike McCue designer for interactive displays. 10 different interpretations of the area for tourism/guiding. A traveling model for investors will be available next summer of 23. Boat building class attendees from out of state and was very successful and will grow.
8. **Additional Business:**
 - a. Hwy 242 opens up June 20th.
 - b. Nadine proposed planning a social in October for members. Suggesting to get back to quarterly social functions.

Next board meeting is July 21, 2022 at 10:00 am

Send your items to Nadine for the agenda.

Mission To promote increased tourism and overnight stays in the McKenzie River area.
Focus MRCC will stay on task with consistent meetings for 2022, recruit board members, membership and participation in the Tourism Committee Meetings.

Meeting adjourned at 10:55 AM

/jc

Board Members

President: Nadine Scott VP: Ken Engelman Treasurer: Carol Tannenbaum Secretary: Judy Casad
Board Members: Chris LaVoie, Michael Kruse and Patty Starr

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