MRCC Board Meeting July 21, 2022 10:00 AM Minutes by Judy Casad Zoom Meeting Attendees: Nadine Scott, Judy Casad, Michael Kruse, Chris Baron, Paul Dage, Ray Blair, Missy Albrich

- 1. Meeting Called to order by Nadine at 10:00 am Due to lack of attending board members to make a Quorum, it was decided to review the Caddisfly Concert and discuss upcoming options for future events.
 - a. Caddisfly committee thanked the chamber and MCP for their support & funding. Encourage MRCC/MCP to consider funding for fall/winter 2022. Very professional and successful June event. Ticketing process for Concerts was excellent
 - b. Encourage collaborating with community/lodges for sponsorship and shuttle services creative endeavors is open and welcome.
 - c. Venue considerations: Grange, Upper MCC, Mck Schools, Presbyterian Church, Red Barn (permit may be needed from LC to conduct social events) HFF Anniversary on Labor Day Weekend interested in a band. Holiday Lights Parade band at celebration? Red Barn is a possibility. Walterville event in September. Loloma Lodge, Horse Creek Lodge, Caddisfly, Belknap Hot Springs, Obsidian Grill UMCC?? contact info is in the Chamber Website.

2. Funding

- a. 2022 Chamber funds geared towards RTS contributing to fill local Inns. Upper McKenzie River is most likely the location to facilitate
- b. Tourism Committee plans 2023 budget
- c. Crunch numbers to find out what the need is for funds.
 - i. June event costs was \$5,600 with a lot of donation from musicians
 - ii. Income: Ticket sales and Chamber/MCP Funds
 - iii. What will it cost with NO assistance at a high level, med level, etc. Chris Baron will write up a proposal.
 - iv. Budget ranges: equal event \$6,200-17,300
- 3. The Caddisfly Committee will get back with Chamber after finding a venue and date with additional plans laid out.
 - a. Michael Kruse has great contributions to give the committee mkruse5678@gmail.com
 - b. Missy volunteers medical assistance at venues
 - c. Cluster parking shuttle from Inns sponsoring the events
 - d. McKenzie Bridge is full of B&B's

Next Tourism Meeting is Aug 8th
Next board meeting is August 18, 2022 at 10:00 am

Mission To promote increased tourism and overnight stays in the McKenzie River area.

Focus MRCC will stay on task with consistent meetings for 2022, recruit board members, membership and participation in the Tourism Committee Meetings.

Meeting adjourned at 10:55 AM /jc