1. Meeting Called to order by Nadine at 4:45 pm

MRCC Board Meeting

- 2. No board guorum, Minutes and Treasurers Report tabled
- 3. Membership Mary Sooh visited businesses in McKenzie Bridge and acquired new business membership
  - a. **Permaflyers:** Board may discuss to continue payment for new businesses. 3 signs for 3 Kiosks: Template is 11.5 x 13.5 Design should be within 11x13 either vertical or horizontal. Email Nadine their design OR art work with wording and Nadine will create the permaflyer and order them.
  - b. Kiosk is up in Vida: Need assistance to install boxes and place permaflyers
  - **c. Vida Flats** offers space for a banner on their large sign at roadside.
- 4. Leaburg Lake & Canal: Deadline: October 3rd, 2022. Petition out to prevent removal of Dam & Lake. Save Leaburg Lake for tourism and landowner value.. The hatcheries get their water from the Dam. FIRCA is behind the process to remove or fix the system. EWEB website offers a video and information about the options <a href="https://www.eweb.org/about-us/power-supply/mckenzie-river-hydro-projects/future-of-the-leaburg-canal">https://www.eweb.org/about-us/power-supply/mckenzie-river-hydro-projects/future-of-the-leaburg-canal</a> Video: <a href="https://www.eweb.org/about-us/power-supply/mckenzie-river-hydro-projects/future-of-the-leaburg-canal/leaburg-public-comment-form">https://www.eweb.org/about-us/power-supply/mckenzie-river-hydro-projects/future-of-the-leaburg-canal/leaburg-public-comment-form</a> Commissioner seating is on October 3rd. Must be completed by end of September. Chamber board must have a majority vote on email vote to support keeping Lake & Canal. Nadine will follow-up on getting letter out to the board.
- 5. Treasurers Report: Carol \$15K is for the construction of the sign to Funk Levitz
- 6. **Website**: Judy Working on getting a website page to put in Board mins and Tourism mins. Board members are encouraged to go to the MRCC Website to cruise through it and get a feel for how it works, take notes on any improvements that you recommend. Any funds needed for improvements need to be submitted to the Tourism Committee for RTS dollars/grants for 2023.
- **7. Tourism:** Carol
  - a. Planning for 2023 Rural tourism marketing program will be at the Sept meeting
  - b. McKenzie Gateway signs Ribbon cutting scheduled 9/23/22 in Walterville. Funk Levitz is managing project, overseeing the building of the sign and raising funds. County has provided some funds along with multiple entities in the Eugene/Springfield area that have donated and 30K from an anonymous donor came in for the west sign. All donations made to MCP. MRCC will invoice, describe work and MCP will supply the funds to pay for the project. Intent to complete by Labor Day with the celebration on Sept 23<sup>rd</sup>. Promote goal is to be completed by Labor Day.
  - c. Lavender Festival Update Success back to the 2019 participation level yay!
  - d. Caddis Fly Concerts Request is for activities to occur in 2023 Tourism Committee will support at some level of investment. Not determined how much. Encouraged to make this happen and bring in lodging properties to participate/sponsor. A letter has been sent to lodging with no response. A follow-up call & more conversation with the lodging businesses is necessary.
  - e. Holiday Lights event and Christmas Bazaar Opportunity to include in the TLC online advertising. Get description & images to make the ads. Mary will work with TLC to assist this process.
  - f. Storm the Castle Half Marathon \$1,000 Committee will support & funds are available.
- 8. **Additional Business:** FS Darin Cross asked for help on How to Allocate Federal funds / relative to improvements in the forest and visitors deadline is Sept 1
- 9. Next board meeting is September 15, 2022
- 10. Meeting adjourned at 5:45 PM

Mission To promote increased tourism and overnight stays in the McKenzie River area.

Focus MRCC will stay on task with consistent meetings for 2022, recruit board members, membership and participation in the Tourism Committee Meetings.

/jc

## **Board Members**