

1. Meeting Called to order by Nadine at 10:02 am
2. Robert Killen with RAIN introduces their newly contracted **East Lane County Venture Catalyst, Melissa Prestinario**. Melissa is an entrepreneur in her own right and has been an integral part of the local startup scene since she arrived in the area. She will be supporting the McKenzie region, along with Lowell and Oakridge. melissa@oregonrain.org www.bloomandslate.com
3. Approval of June, July & Aug Minutes: X motion, **Carol Moved, Nadine second – passed**
4. **Treasurers Report:** Carol - June, July & Aug **Nadine Moved, Judy second – passed**
5. **Website:** Jerri-Jo & Judy – Website page up, entering PDF in progress to put in Board mins and Tourism mins. Board members are encouraged to go to the MRCC Website to cruise through it and get a feel for how it works, take notes on any improvements that you recommend. Any funds needed for improvements need to be submitted to the Tourism Committee for RTS dollars/grants for 2023.
6. **Membership** – Mary Sooh visited businesses in McKenzie Bridge and acquired new business membership
 - a. **Kiosk is up in Vida. Permafliers:** Board may discuss to continue payment for new businesses. 3 signs for 3 Kiosks: Template is 11.5 x 13.5 – Design should be within 11x13 either vertical or horizontal. Email Nadine their design OR art work with wording and Nadine will create the permaflier and order them.
 - b. **Vida Flats** offers space for a banner on their large sign at roadside.
7. **Tourism:** Carol – Next Tourism meeting: October 11th at 11am
 - a. McKenzie Gateway signs Ribbon cutting Friday Sept. 23 – Nadine will bring the Big scissors – East sign construction timeline will be determined
 - b. RTMP – 2023 through the transient room tax dollars – Continue TLC visitor guide, wayfinding to promote events, Support Events, MR Discovery Ctr, online marketing. In-room directory update: one page for the lodges with digital updates. Off shoulder season events. Caddis Fly Concert support at some level. History Hwy project info more readily available to the public – website? Leaburg library possible keeper of the History Hwy project. Proposal end of October. Approx. \$36,000 **Carol motioned that the MRCC board supports the idea for TLC's position to focus any increase of the transient room tax to attract visitors to the McKenzie River Valley during the shoulder season. Judy seconds. Passed.**
 - c. Caddis Fly Concert grant – UMCC, School
 - d. Storm the Castle Half Marathon was approved to support
 - e. Save Leaburg Lake: Nadine. Adam Spencer head of EWEB dam/canal. Gerry presented 250 signatures – Nadine another 500 signatures. In by Oct 2nd – gathering 100 signatures per day at the ramps.
8. **New Business:**
 - a. Promote new business to McKenzie River? Wish list – ideas? Devote a webpage for this?
 - i. Dinner house restaurant, Brewery, The Bite in Tumelo, food carts, music, games for children. Bakery, a store between Vida & Rainbow, Christmas treasures, antiques, art gallery. Recreational equipment rental.
 - ii. Industrial: Woodworking shop, wooden boats, metal fabrication,

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9. MCP – Grant for music festival in progress. Grant writing focus for groups in area to help the community. Grant to make a tourism platform – letter of support and matching funds from MRCC. Approximately \$40K – big project. Check out new website For McKenzie Community Partnership <http://mckenziecommunity.org/>
10. Next board meeting is October 20, 2022
11. Meeting adjourned at 10:45 AM

Mission To promote increased tourism and overnight stays in the McKenzie River area.
Focus MRCC will stay on task with consistent meetings for 2022, recruit board members, membership and participation in the Tourism Committee Meetings.

/jc

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