

BUSINESS MEMBERSHIP BENEFITS



There are many great reasons to be a part of the McKenzie River Chamber of Commerce.

As a Member, your business receives exposure to the public, you strengthen the operating budget and you show support for economic development efforts.

COMMUNITY PRIDE

By being a McKenzie River Chamber of Commerce Member you are making a difference in your community. As a business owner, you have the opportunity to network with community leaders from up and down the river. You help strengthen the economy of the communities along the river and have the opportunity to work with other organizations such as the McKenzie Community Development Corporation, McKenzie River Trust, Schools, Community Centers, Grange and more.

ECONOMIC DEVELOPMENT

As a member of the Chamber you will have Direct links with our Lane County Commissioner and Department Of Economic Development. You will have the potential to partner with Travel Lane County and Travel Oregon on events and projects that will lead to increased overnight stays and off-season tourism. You will have access to educational seminars and grant opportunities.

ADVERTISING

One of the first places visitors go to find information about an area is through a Chamber of Commerce' website. As a Business Member, your business will be presented on the member page with a hotlink to your website. The Chamber supplies each business member with 3 Permafliers (weather proof) for our 3 Kiosks at no charge, with receipt of your ad proof. Members receive reduced ad rates in Eugene Cascades and Coast Travel Directory.

MEDIA

When you have an event or special offer, the chamber provides the opportunity for press releases, social media boosts, write-ups in local papers, and member spotlight on the Chamber's website.

QUARTERLY SOCIALS AND HOLIDAY DINNER

The McKenzie River Chamber of Commerce plans to organize quarterly social gatherings for membership recruitment and to inform updates that are helpful for local business and residential growth. Guest speakers are encouraged. At the end of the year, we celebrate the year with a festive holiday party. A fun time to socialize with other members. Occasionally, the Chamber purchases gift certificates for raffle drawings, another way your business receives support.

VOLUNTEER OPPORTUNITIES

The Tourism Committee collects vital resources to strengthen the draw of visitors to our region. It addresses marketing, events, safety, special needs and economics. You can participate with the meetings held every first Tuesday of the month and help determine priorities and offer your ideas. Create or join a committee that will promote or focus on a topic you feel passionate about. Plan an event or help our environment and businesses. Whatever you'd like to do, we have people and resources who can help you make it happen.

MONTHLY BOARD MEETING

Currently the Board holds a Zoom meeting on the third Thursday of each month at 10am. Join us and have your voice heard. If you have a contribution, your presentation will be added to the agenda. Annual elections are held in the 3rd or 4th month, and as a member, you can vote for Board Members. Nominations for the board are welcome.

Annual Business Membership \$100

Each additional business \$50

Organizations \$25 • Full page representation \$100

Supporting Membership \$25

Join online at McKenzieChamber.com/Join

Pay online or write a check to:

MRCC, PO Box 297, Walterville, OR 97489