

1. Meeting Called to order by Nadine at 10:04 AM.
2. **Community Members:** Melissa Presented:
 - a. Reported on the Chamber/RAIN Holiday Lights event. Low turn-out, but happy folks who participated. Supported Finn Rock Coffee.
 - b. Eugene's Onward 'EUG Launch Pad' accelerator for entrepreneurs will be at the Leaburg Fire Station. Goldie will be participating.
 - c. Start-up coffee at Lucky Logger with Gerri Aster & Melissa Prestinaro for entrepreneur business owners to mentor.
 - d. Will take on a leadership role for the McKenzie River Events.
3. **Minutes Approval of Oct, Nov and Jan's Special Meeting:** Carol moved, Nadine 2nd, Approved, no objections December meeting was cancelled.
4. **Treasurers Report:** Carol
 - a. Summary from December to Jan 19.
 - b. Check to Funk Levitz to be delivered today.
 - c. Access to \$17,000 available as of now for the year 2023. Should last thru mid- year. The MRCC spent \$6K for admin costs, projects were \$16K.
 - d. Effort suggested to raise \$7-8K. However, a goal of \$20k is helpful for unexpected requests. Fundraising opportunity with a press release collaborating with Springfield Chamber to recruit a fundraiser with a % to pay out for help. Working with MCP as the holder of funds. Judy will provide info to Melissa, Carol shall help with content. Chris will work on MCP side
 - i. Fundraising is encouraged with any event, ie: Catered dinner, dance, jar donations, % of proceeds, raffle w/donated prizes, silent auction, ONLINE raffle
 1. Donation items: Art, jewelry, gift certificates, pet stuff,
 - ii. Mary will review subscriptions to encourage those behind in paying.
5. **Website/Membership:** <https://www.mckenziechamber.com/report-minutes>
6. **Tourism:** Carol – Next Tourism meeting: February , 2023
 - a. Continue to work with TLC – ECC, online, promote MR EVENTS, posters
 - b. Caddisfly Concerts unknown for 2023. Last year \$2500. Hoping they will need less Chamber support in 2023
 - c. Mountain Race in Nov. unknown for 2023
 - d. Annual report for the RTM program. Some funds earmarked for projects that were not used. About \$50K. Used almost all of those \$ for paying off the West-End sign.
 - e. Making information available for the Inns online – utilizing a specific webpage that lodging properties will link to with their guests. Also, a few pages to be laminated as a presentation but not in a book format. Judy, Tricia and Melissa collaborating on this.
 - f. Prizes Holiday Lights, Business Voted Best Presentation went to: East Lane Vets, \$200, Discovery Center and McKenzie Stage Stop tied for second place, each \$ 125.00
 - g. Discovery Center Update – Ken. Anonymous donor of 1M – 1.2m more needed to build the building. At 40% Funding Level, other donors will start kicking in. We are at 37% now. Plan to

Board Members

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turn dirt in April of 2024 – open Spring of 2025. Fees reduced by: Project manager cut 100k in his fees, TGB Architects cut \$50K – because this is a non-profit project. Land use & zoning is all approved and signed off.

- h. Free fishing day ODFW at hatchery is committed to Alton Baker Park. This will be low-key invitation with fly fishers/Guides staffing. May need to shuttle. Next year ODFW again.
7. **Website Update:** Chris. There are different plug-ins that may not be supported and potential to stop working. Coming up with a strategy is unknown especially with lack of funds this year. Judy. \$5,500 update for Ethan. If not, he will not continue to be the tech admin support. Admin cost is \$100 mth. \$1,200 per year. He manages admin users, Mailchimp users and domain. Assists with helping admin work the pages and membership running smoothly. Currently, Judy and Mary with full access. Nadine and Chris as backend overseers.
 - a. Need to have the Minutes page be accessible from main site (link only right now)
 - b. Create a new page for Inns to access to Support Documents – a one page that can be uploaded to by TLC and/or admin.
 - c. Consider adding fundraising goal to \$25K to add in the necessary website update.
 - d. Set priorities on critical pages and timeline to address them
 - e. Chris and Judy will work on a visible link to the Minute Document page for all users
 - f. Fundraise
8. **MCP** – Tourism website to coordinate with the Chamber. Top priority for tourism.
 - a. **Membership** within the Chamber Website – cross over with Tourism site
 - b. **MCP Goal** is to highlight and promote chamber as a key partner
9. **Board Elections:** Recruit board members. Vote process is first quarter, March is target month
10. **New/Old Business:**
 - a) Carol hands over build plans and fundraising for West-end Sign project to Chris and Mike.
11. Next board meeting is February 16, 2023 at 10am
12. Meeting adjourned at 11 AM

MRCC Board Meeting is held every third Thursday at 10:00 am

This is a recurring meeting. Keep this link nearby and in your calendar

<https://us06web.zoom.us/j/82096002117> Zoom Meeting ID: 820 9600 2117 One tap mobile +17193594580,,82096002117#

Mission To promote increased tourism and overnight stays in the McKenzie River area.

Focus MRCC will stay on task with consistent meetings for 2022, recruit board members, membership and participation in the Tourism Committee Meetings.

/jc

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www.McKenzieChamber.com Minutes & Report Access: <https://www.mckenziechamber.com/report-minutes>

12/7/22