

1. Meeting Called to order by Judy at 10:14 AM.
2. **Community Members:**
 - a. Walter Wilson, President of Vida/McKenzie Community Center. Christmas Bazaar 9-3pm Santa will be there 10:30-1:30 at the Grange Dec 1, Choir performance from the Walterville school. - Reminder to drop off bottles at Leaburg Market or pick-up by the Bottle Boys to support local. \$23,000 into community to date! *Smart Reading program, upper fire dept, O'Brien library, Vida neighborhood watch...* - McKenzie Community communications group: three sites active. Radio net will be available to all citizens with repeaters for communication from Cedar Flats to McKenzie Bridge. For Emergency Communication during any power outage.
 - b. Melissa Prestinaro, Venture Catalyst with RAIN to support entrepreneur business to help them grow.
 - c. Kim Paul, mortgage lender
3. Approval of October Minutes: Carol requested one change: **Carol Moved to approve as amended, Nadine abstained, Chris second – Tabled due to only 3 board members present.**
4. **Treasurers Report:** Carol - October **Judy Moved to approve, Nadine second – passed**
5. **Website/Membership:** Tabled
6. **Tourism:** Carol – Next Tourism meeting: December 6, 2022
 - a. RTMP – 2023 completed and sent to lane county commissioners, will be reviewed on the last weekend in Nov 29th
 - b. Tricia Miller, owner of Finn Rock Coffee is gathering information from lodging members to encourage them to attend the Tourism meetings.
 - c. New directory for the lodging – owners can download and print. Access info via wifi. TLC will coordinate with Tricia Miller.
 - d. Melissa Prestinaro added: Destination creation – help businesses to become anchors for the community to encourage visitors to travel just to go to a special featured business – ie: Christmas Treasures was a large draw.
 - e. West McKenzie Gateway sign. Communication has been stopped due to a letter. Donations are still underway. In Aug, MRCC was Led to believe that funds were in hand and to expect \$80K. A shortfall of 30-40K for the West sign not in hand to be addressed after the first of the year. All invoices have been paid. MRCC not invoiced yet for remaining funds. Not understood the status of Donors who have committed but not paid as yet whether or not they will be contacted to encourage funds to come in and be allocated to the East sign. Carol has a call in to Lane County to ask if some funds can be allocated to this project – and waiting for a response. MRCC funds in account could pay off everything in January and have a balance of 10-12K for 2023. So not in a good position for tourism activities and projects for 2023.
7. **New/Old Business:**
 - a) Reminder to find all documents, Tourism Meeting & Board Meeting minutes, reports in the MRCC website link: <https://www.mckenziechamber.com/report-minutes>
 - b) Jeff Malik: “Regarding the Travel Oregon grant, we are going to be applying for funding to expand our Hearing Loop project. So if you can think of any lodging properties or other

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facilities in the McKenzie that might be interested in having one of these systems installed to help visitors with hearing loss, please let me know or have folks reach out to me.”

Carol will ask Jeff to get in contact with VMCC (Walt), UMCC (John Carlyle) and WCC (Jeffry)

- c) Dick Lauer Honored Carol Tannenbaum, as Tourism Chair. Her service for the McKenzie communities is greatly appreciated. Carol has made a huge difference in the valley.
- d) (Dick Lauer) Commissioners voted to increase Room Tax 2% on January 1 for a 10% tax. News talk of a push to create a Multi-use sporting arena with proceeds - Encouraging MRCC to speak out get our fair share of funds to promote the McKenzie River area.
- e) (Dick Lauer) What is happening at the MR Basketball Academy? What is the MRCC’s knowledge? Jeffry commented that new owners facilitated the Elements Film Premier – very excited to get involved with the community. Tours, activities, etc... Requesting Mary Sooh to contact and get them involved with MRCC.
- f) (Dick Lauer) McKenzie Community Partnership – how is it organized? There is a webpage that explains what it is and how it helps the communities as a non-profit org.
- g) Christmas Lights/celebration – Nadine suggests to do a Christmas celebration, and discontinue the parade option. However, to encourage a **Holiday lights voting incentive for folks to drive at any time leading up to the 11th**. An indoor event at the **Leaburg Fire Station December 11** is available. No charge if we clean up after event. Melissa Prestinaro will take charge and create a flyer as an Event Planner. She will volunteer on day of event to assist event. Nadine will help on the day of. Need volunteers to help set-up and take-down tables/chairs. Jeffry Dehne – MCP can contribute funds for refreshments. Help market and help on day of. Activities to be planned to draw in children and arts. Jeffry mentioned the ornament painting table for kids. Suggestion to check in with Paster Doug for a Hot Chocolate annex stop. They would be responsible to create their own event and Jeffry will check in with Mr Farrington.

The Walterville Grange Holiday dinner & open house on December 13.

Horse Creek lodge is sponsoring the **Belknap Bridge lighting event on Dec 3rd at 4pm with a boat float**

Nadine motions to support the December 11 event at the Fire Station at 2-5 pm

8. No Board mtg in December, due to a lot of activities and events planned.
9. Next board meeting is January 17, 2022
10. Meeting adjourned at 10:58 AM

Mission To promote increased tourism and overnight stays in the McKenzie River area.
Focus MRCC will stay on task with consistent meetings for 2022, recruit board members, membership and participation in the Tourism Committee Meetings.

/jc

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12/7/22