

1. Meeting Called to order by Nadine at 10:00 AM.
Participation of community members Melissa RAIN is here to support
2. Approval of January Minutes **Ken – Nadine - approved**
3. Treasurers Report: Carol
Funds available for improving community signs
Bank balance of \$10,189.15 from Dues & RTMP
Sign dollars in a CD and 5K in CD for general Chamber funds
Ken – Judy - approved
4. Membership updates: Mary Sooh
January tasks – reached out to members and non-members.
Timeline for renewal if behind – Mary will look into it
Encouraging all to invite chamber memberships
5. Tourism updates 11am via zoom
McKenzie Gateway signs
Holiday Lights update
RTMP – TLC is eager to help us with a viable marketing program for the West Sign project.
Promotions in ECC guide, TLC will help with costs
2-pg spread in guide is \$4400
Event promo: Posters in 2 IS locations \$900 TLC will cover that cost – Creating poster should be out end of March. 5 Events. CAF will not be promoted, track not hosting, possible a different venue. It's a wait & see.
Area promo & events thru TLC Website and they will help there as well. Through shoulder seasons, lodges that are members will be mentioned.
\$6500 – 10K we will make it thru the year. There may be other areas they will supplement support! Yay!
No word on Caddisfly Concerts. They are trying to apply for grants. MCP can support with announcements and social media. Ticket sales are most likely their income.
Holiday lights (Mary) – promote better next year with TLC website.
6. McKenzie Discovery Center updates: Ken
OMSI offering review of museum marketing and interactive displays / Traveling exhibits coming...
Effect of dam removal: pools enter Leaburg lake need control for erosion, Do not see any direct impact.
History of hydro in the area will be a story of creation and removal
7. Website restoration Chris
Discussion with Ethan went well. It is not a major emergency. We have time to get thru this year fine, and reassess where to go for next year. Budget and plan.
8. Board Elections, who is willing to rerun? Any write ins
Nadine, Ken, Chris, Carol, Patty, Judy – unknown: Mike
Recruit with a plan of expectations – direct to folks with no job or part-time job – POST ON WEBSITE _ SOCIAL MEDIA
Ken will email info to board members and committees
Onboard was not clear for Patty. She would have liked some in-boarding meeting as a new board member. Encourages in-person meetings and activities. Gatherings quarterly
Physical in-person gathering for meetings to be more personal. – Possibly 1x per Quarter.
Vida office centrally located for in-person meetings.

Board Members

President: Nadine Scott VP: Ken Engelman Treasurer: Carol Tannenbaum Secretary: Judy Casad
Board Members: Chris LaVoie, Michael Kruse and Patty Starr

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9. New Business:

- a. MCP is creating a group central calendar where anyone can enter their event and edit it.
McKenzieCommunity.org

Annual Membership Meeting.

Nadine will send out a notice to determine DAY & TIME in March.

Meeting: Adjourned at 10:55 am.

MRCC Board Meeting is held every third Thursday at 10:00 am

This is a recurring meeting. Keep this link nearby and in your calendar

**<https://us06web.zoom.us/j/82096002117> Zoom Meeting ID: 820 9600 2117 One tap
mobile +17193594580,,82096002117#**

Mission To promote increased tourism and overnight stays in the McKenzie River area.

Focus MRCC will stay on task with consistent meetings for 2022, recruit board members, membership and participation in the Tourism Committee Meetings.

/jc

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12/7/22