

## 2023 RTMP Funding Request

**Goal:** To promote increased tourism and overnight stays in the McKenzie River area.

### Proposed Projects

Travel Lane County Visitor Guide	\$4,520.00
Wayfinding Implementation	4,400.00
Co-ordinate & Promote McKenzie Events	6,500.00
McKenzie River Discovery Center Support	5,000.00
Shoulder Season Marketing	3,900.00
Resource Summary for Lodges/Visitor Support	2,000.00
McKenzie History Hwy. Enhancements	2,000.00
Local Ads, PR & On-line Marketing	2,050.00
MRCC Website Improvement	3,958.00
Opportunity Fund	2,000.00

Total Expense \$36,328.00

Documents on a page in the Chamber Website – for access

Update Website all **member presence** and also the **tourism economy presence**.

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### MOVIE To Promote Oregon

90K budget

30K in for movie – marketing...

Fundraising 10% of budget is for raising funds

### Oregon's Boat

Evolution of the Drift Boat.

For river fishing and guiding in White Water

Helfrich / Pruitt 1930's

Guide assoc in 1931

Parade 10s of thousands of people at the parade

Bicentennial collection in Smithsonian

1948 British movie news reels

Point of pride...

squarespace site is \$23/month which could be linked (in check-in emails for example) and also easy to download media. Happy to discuss more!